

FOR IMMEDIATE RELEASE

**UPDATED INFORMATION**

**ENTENMANN’S LITTLE BITES FUDGE BROWNIES – 5 PACK RECALL IN TWO ADDITIONAL STATES**

HORSHAM, PA, September 1, 2016 – In a statement released on August 31, Bimbo Bakeries USA, Inc. initiated a voluntary recall of select Entenmann’s Little Bites products. The recall has now been expanded to include **North Carolina and South Carolina**, but the expansion only applies to Entenmann’s Little Bites Fudge Brownies – 5 pack. The chart below reflects the updated information.

VOLUNTARY RECALL OF CARTONS OF ENTENMANN’S LITTLE BITES FUDGE BROWNIES 5 pack (Best By Date Oct 8, 2016), CHOCOLATE CHIP MUFFINS 5 pack and 10 pack (Best By Date Oct 8, 2016) AND VARIETY 20 PACK – Fudge Brownies, Chocolate Chip Muffins and Blueberry Muffins (Best By Date Sep 24, 2016) DUE TO CHOKING AND/OR CUTTING HAZARD FROM PRESENCE OF SMALL PIECES OF PLASTIC

HORSHAM, PA, August 31, 2016 – Bimbo Bakeries USA, Inc. has initiated a voluntary recall of Entenmann’s Little Bites Fudge Brownies (5 pack), Chocolate Chip Muffins (5 pack and 10 pack boxes) and Variety Pack (20 pack) due to the presence of small pieces of plastic caused by a manufacturing failure at a contract manufacturer’s bakery in Illinois. The product being recalled has “Best By” dates, UPC codes and was distributed in the states identified below. In each case, the code number “3098” is printed next to the Best By date on the outside of the box.

<u>Product</u>	<u>Best By Date</u>	<u>UPC Code</u>	<u>States of Distribution</u>
Entenmann’s Little Bites Fudge Brownies – 5 pack (Net Weight 9.75 oz.)	October 8, 2016/3098	7203001342	AL, CT, DE, FL, GA, IA, IL, IN, KY, MA, MD, ME, MI, MN, MO, MS, NC, ND, NH, NJ, NY, OH, PA, RI, SC, TN, VA, VT, WI, WV
Entenmann’s Little Bites Chocolate Chip Muffins – 5 pack (Net Weight 8.25 oz.)	October 8, 2016/3098	7203001353	CT, DE, IA, IL, IN, KY, MA, MD, ME, MI, MN, MO, ND, NH, NJ, NY, OH, PA, RI, VA, VT, WI, WV
Entenmann’s Little Bites Chocolate Chip Muffins – 10 pack (Net Weight 1 lb. 0.5 oz.)	October 8, 2016/3098	7203002111	IA, IL, IN, KY, MI, MN, MO, ND, OH, WI
Entenmann’s Little Bites Variety - 20 pack (Fudge Brownies, Chocolate Chip Muffins and Blueberry Muffins – Net Weight 2 lb. 2.5 oz.)	September 24, 2016/ 3098	7203001799	AL, AR, FL, GA, IA, IL, IN, KS, KY, LA, MI, MN, MO, MS, NC, ND, NE, OH, OK, SC, SD, TN, TX, VA, WI, WV

The product was distributed to retail stores in the last two weeks.

The company announced the recall after receiving consumer reports of plastic in product. One injury was reported. FDA has been notified on this voluntary recall.

All recalled products are being removed from store shelves. No other Entenmann's products are affected.

Consumers who have purchased the recalled product should dispose of it or they can return the product to its place of purchase for a full refund. Consumers with questions may contact the company at 1-800-984-0989 at any time 24 hours a day.